



Building leaders people want to follow



## Targeted Areas of Growth - What Participants Will Gain:

- ♦ A simple framework for creating high-impact one-on-one meetings with their people.
- ♦ Strategies to develop mutually agreed upon goals that align with key business outcomes.
- ♦ Improved skills that focus on building trust, delegating responsibility, and holding people accountable for achieving results.
- ♦ The confidence to motivate, recognize, and inspire through active and engaging leadership and when necessary, to have difficult conversations that lead to performance improvement.
- ♦ Simple and effective ways to recognize people for their efforts and contributions to your organizations success.

## About the Program

The expertise of being a manager involves many skill sets, and oftentimes new leaders are unprepared for the role and its challenges. The natural progression in the business world is to master a craft, then manage a team. Yet, managing a team is its very own craft. At Anna Mason Consulting, we understand this challenge and have built this program to help leaders to do those core things necessary to successfully drive team performance. Our simple but powerful methodology, if executed consistently, will elevate the skills and confidence of your leaders and their ability to engage, lead, and inspire their teams.



## What Makes This Program Different?

This comprehensive, 8-week program provides a powerful methodology, opportunities to build new skills, customized growth plans, one-on-one coaching, and peer learning and support.

## Participants Will Receive:



### 6-Hour Hands-On Workshop

An informational and engaging workshop that provides a powerful methodology, practical tools & strategies leaders can apply right away.



### One-on-One Coaching Meetings

Two tailored coaching sessions that build personalized skills and put new behaviors into practice, moving your leaders from knowing to doing.



### Facilitated Peer Group Presentation

Smaller peer groups that provide opportunities for managers to learn from others.



### Growth Assessment

AMC captures data that quantifies the growth of your leaders along with areas where additional support is needed.

## Who Should Attend?

Leaders who are managing a team and who are looking for ways to improve their leadership skills and drive higher levels of individual and team performance.

## How Do I Sign Up?

For more information and to reserve your spot please reach out to Anna Mason directly.

[anna@annamasonconsulting.com](mailto:anna@annamasonconsulting.com)



## About the Instructor, Anna Mason



Anna, CEO and owner of Anna Mason Consulting, has customized training curriculum, trained adults for over 16 years, and consulted with leaders for over 5 years. As an experienced leader, trainer, and businessperson, she partners with leaders from diverse industries to accelerate leadership effectiveness that unlocks organizational growth. Anna has been executive coaching since 2021 and is an IFC Professional Certified Coach (level 2).